

Privacy Policy

Effective Date: 3/24/2025

Ewing and Clark is committed to protecting the privacy and security of our clients, website visitors, and partners. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you interact with our services, including our website, communications, and real estate transactions.

1. Information We Collect

We may collect the following types of information:

Personal Information

- Name
- Email address
- Phone number
- Mailing address
- Property preferences and transaction details
- Financial and mortgage-related information (when necessary for transactions)

Automatically Collected Information

- IP address
- Browser type and device information
- Pages visited and usage data
- Cookies and tracking technologies

Information from Third Parties

- Multiple Listing Services (MLS)
 - Credit agencies and lenders (for transaction purposes)
 - Marketing partners and analytics providers
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2. How We Use Your Information

We use your information to: -Provide real estate services and facilitate transactions - Communicate with you about listings, offers, and updates - Personalize your experience on our website - Send marketing and promotional materials (with consent where required) - Improve our services, website functionality, and customer support - Comply with legal obligations and enforce agreements

3. Sharing of Information

We may share your information with: - Real estate agents, brokers, and transaction partners - Service providers (e.g., CRM systems, marketing platforms, IT support) - Lenders, inspectors, title companies, and escrow services - Legal authorities when required by law

We do not sell your personal information to third parties.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to: - Enhance website performance - Analyze user behavior - Deliver relevant advertising

You can control cookie preferences through your browser settings.

5. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no method of transmission over the internet is completely secure.

6. Your Privacy Rights

Depending on your location, you may have the right to: - Access the personal information we hold about you - Request correction or deletion of your information - Opt out of marketing communications - Request data portability

To exercise these rights, please contact us using the information below.

7. Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this policy, including legal, accounting, or reporting requirements.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those sites.

9. Children's Privacy

Our services are not directed to individuals under the age of 13, and we do not knowingly collect personal information from children.

10. Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

11. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us:

Ewing and Clark
2110 Western Avenue
206.441.7900

12. State-Specific Disclosures (California, etc.)

If you are a resident of California or other jurisdictions with specific privacy laws (such as CCPA/CPRA), you may have additional rights, including: - The right to know what personal data is collected and how it is used - The right to request deletion of personal data - The right to opt out of certain data sharing practices

To make such a request, please contact us using the details above.

This Privacy Policy is provided for general informational purposes and should be reviewed by legal counsel to ensure compliance with applicable laws and regulations.